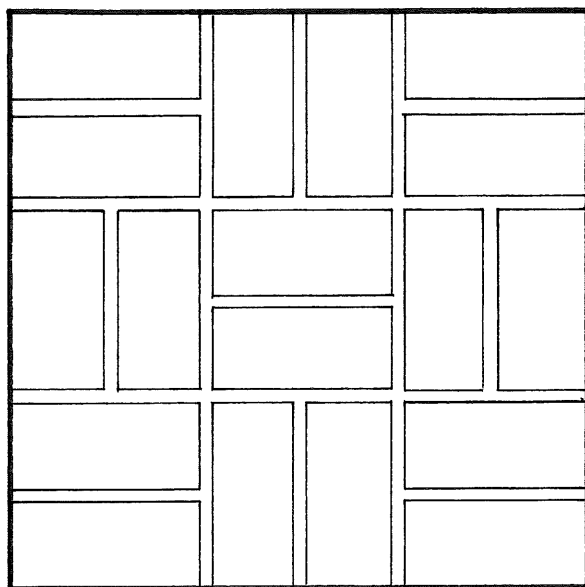


A.MADISON

ID T638 F2019

DI-I PARQUET

SCALE: 12"=1'-0"

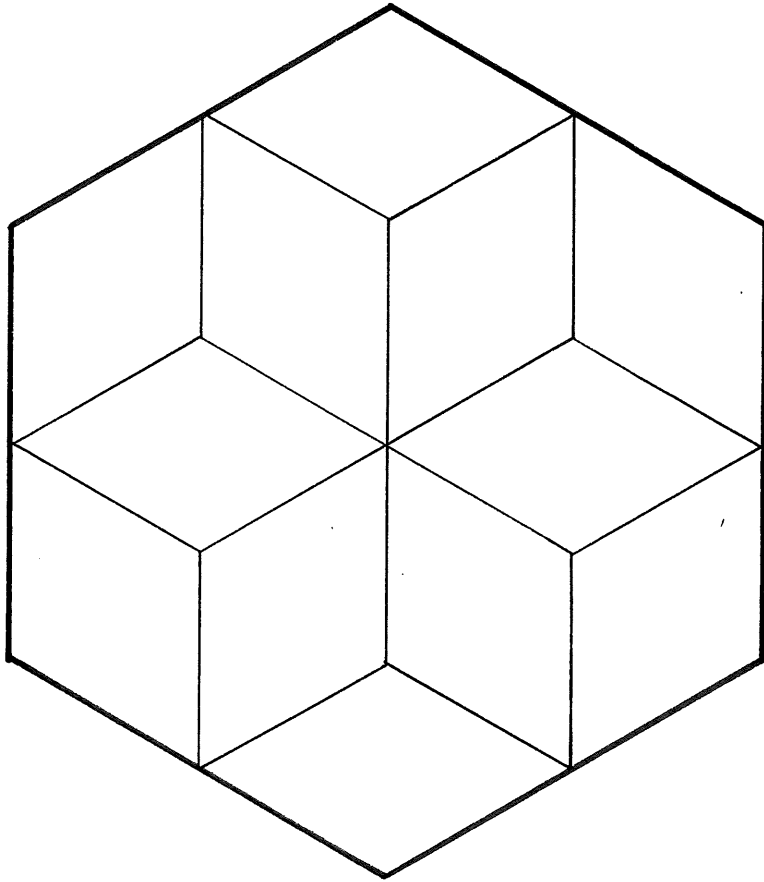


A.MADISON

ID 1638 F 2019

DI-2 BW BRICKS

SCALE  $1\frac{1}{2}'' = 1'-0''$

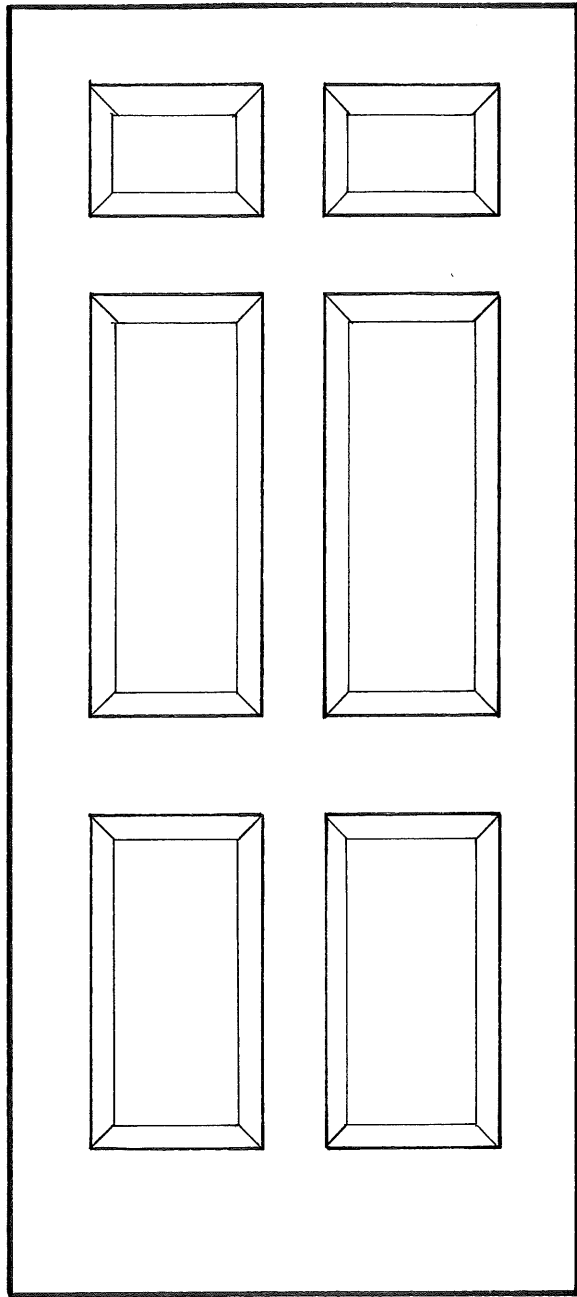


A. MADISON

ID 1638 F2019

DI-3 HEXAGON

SCALE: 3" = 1'-0"

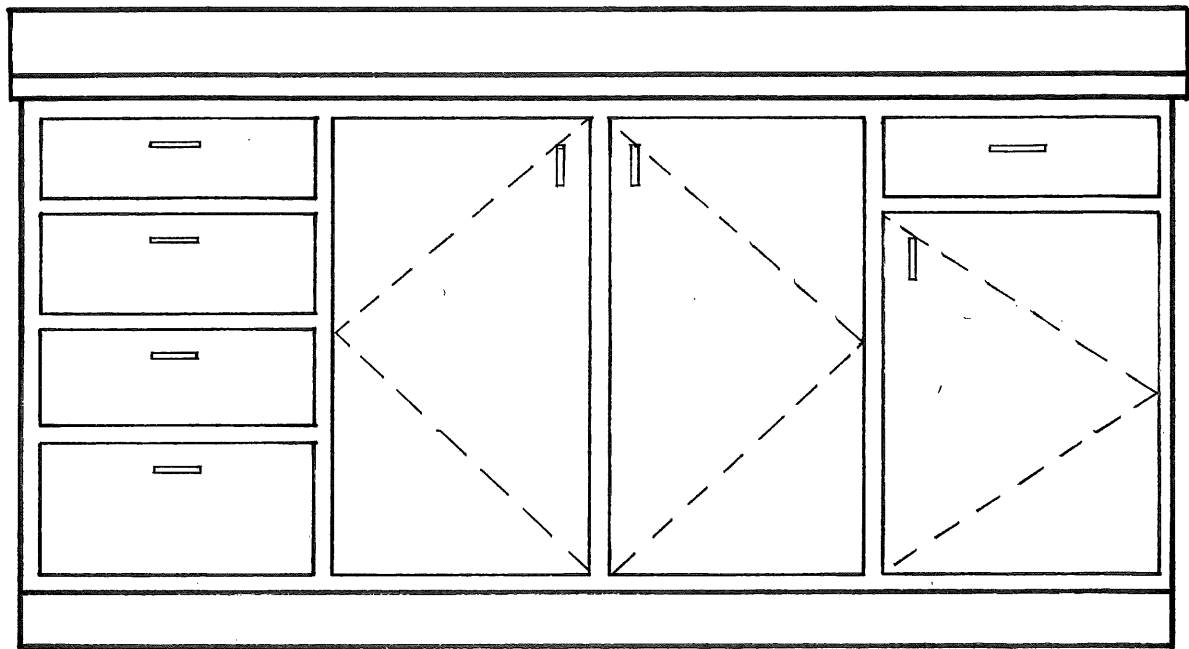


A.MADISON

ID 1638 F2019

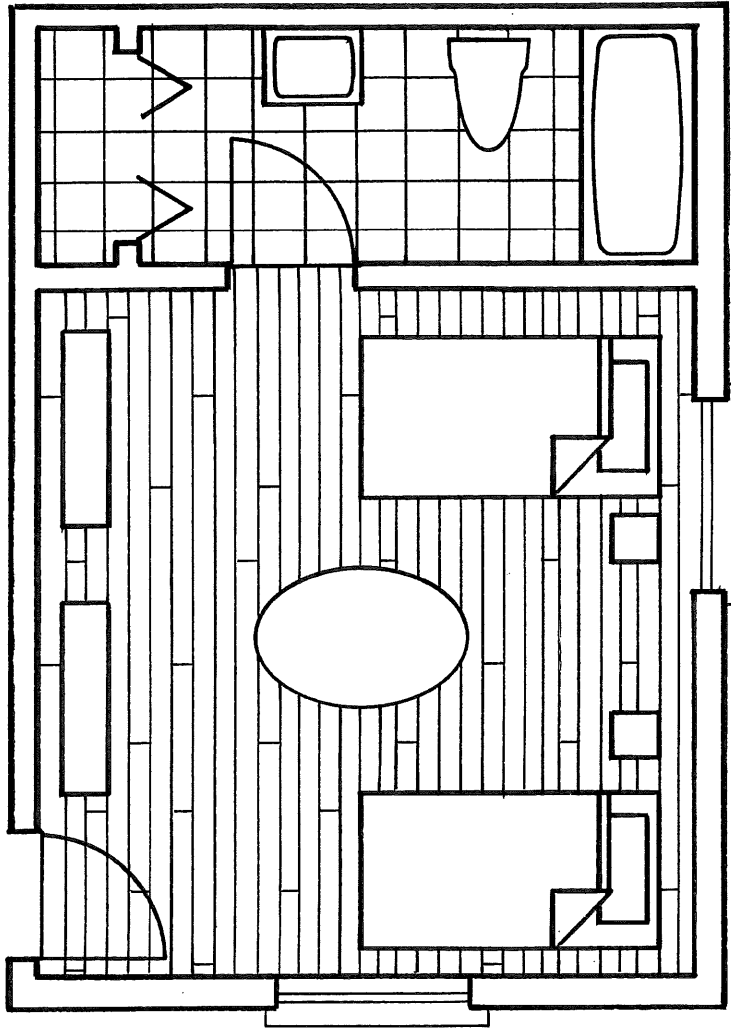
DI-4 DOOR

SCALE: 1" = 1'-0"



A. MADISON  
ID 1638 F2019

DI-5 CABINET  
SCALE: 1" = 1'-0"

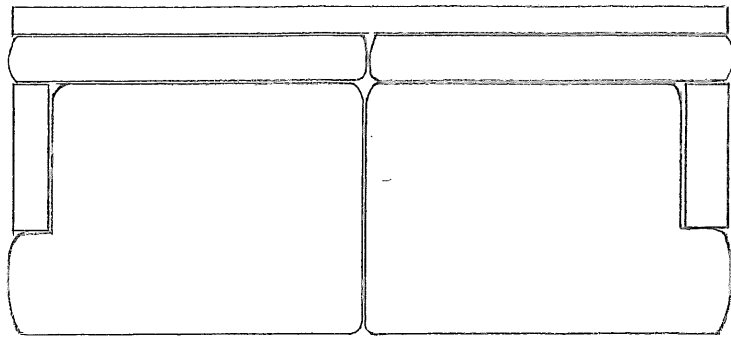


A.MADISON

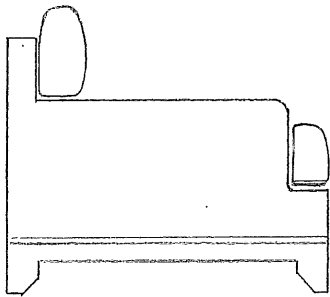
ID 1638 F 2019

DI-6 BEDROOM

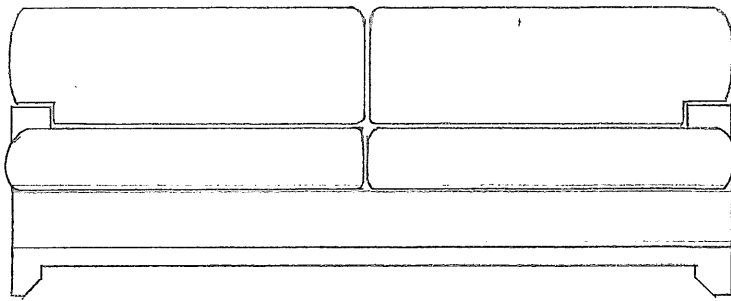
SCALE:NTS



PLAN VIEW



L.S. VIEW



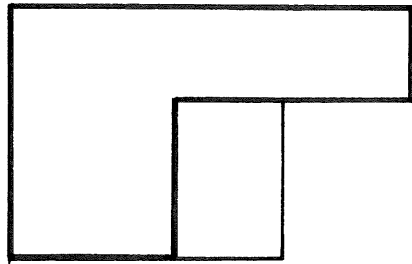
FRONT VIEW

A. MADISON

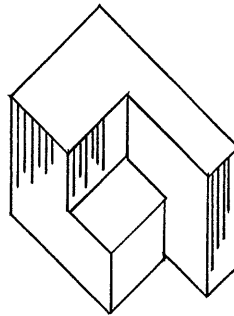
ID 1638 F 2019

DI-II FURNITURE ORTHO

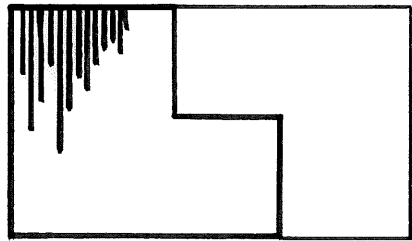
SCALE:  $\frac{1}{2}'' = 1'-0''$



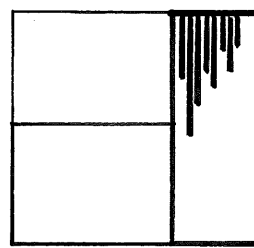
PLAN VIEW



PICTORIAL VIEW



FRONT VIEW



R.S. VIEW

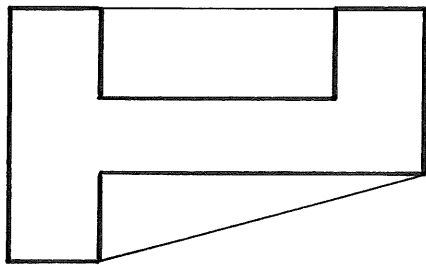
A.MADISON

ID 1638 F2019

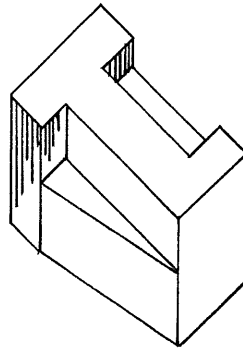
DI-7 ORTHOGRAPHIC I

SCALE:  $\frac{3}{8}'' = 1'-0''$

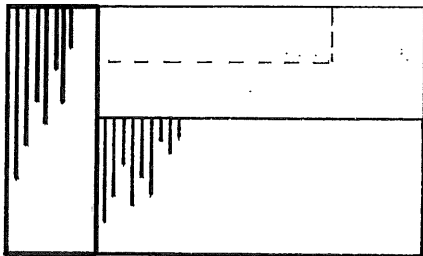




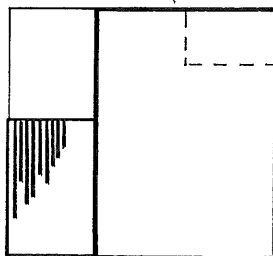
PLAN VIEW



PICTORIAL VIEW



FRONT VIEW



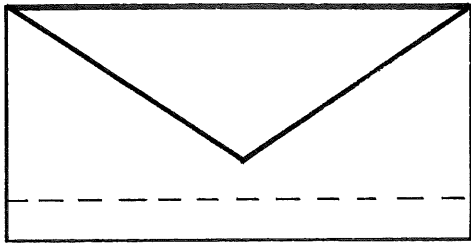
R.S. VIEW

A. MADISON

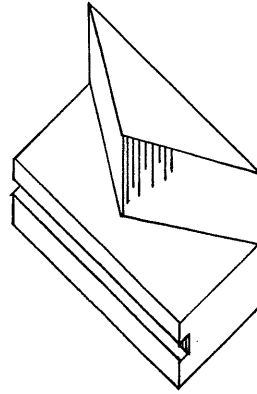
ID 1638 F 2019

DI-8 ORTHOGRAPHIC 2

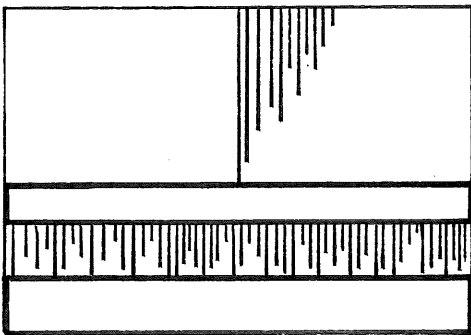
SCALE:  $\frac{3}{8}'' = 1'-0''$



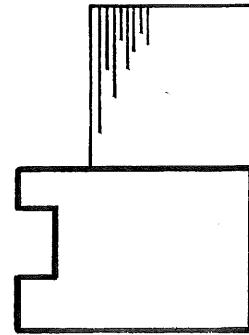
PLAN VIEW



PICTORIAL VIEW



FRONT VIEW



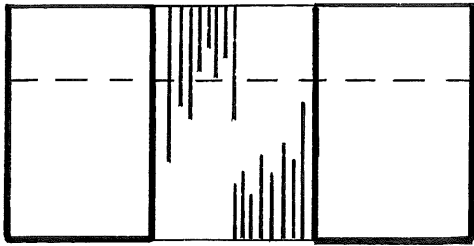
R.S. VIEW

A.MADISON

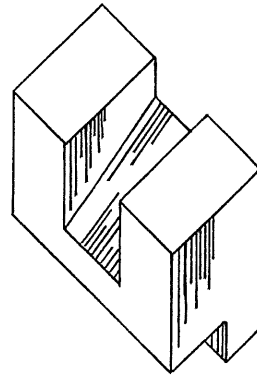
ID1638 F2019

DI-9 ORTHOGRAPHIC 3

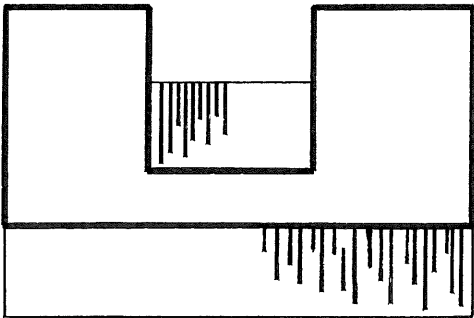
SCALE:  $\frac{3}{8}'' = 1'-0''$



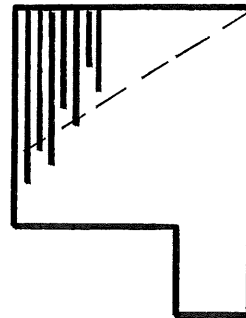
PLAN VIEW



PICTORIAL VIEW



FRONT VIEW



R.S. VIEW

A.MADISON

ID1638 F2019

DI-10 ORTHOGRAPHIC 4

SCALE :  $\frac{3}{8}'' = 1'-0''$

A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z 1 2 3  
4 5 6 7 8 9 0  $\frac{1}{2}$   $\frac{3}{4}$   $\frac{1}{8}$

A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z 1 2 3  
4 5 6 7 8 9 0  $\frac{1}{2}$   $\frac{3}{4}$   $\frac{1}{8}$

A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z 1 2 3  
4 5 6 7 8 9 0  $\frac{1}{2}$   $\frac{3}{4}$   $\frac{1}{8}$

A. MADISON  
ID 1683 F2019

LI-TRACED LETTERS  
SCALE: NTS

FOR MAIN TITLES  
USE  $\frac{1}{4}$ " HIGH  
LETTERING AND  
 $\frac{1}{8}$ " SPACING.

FOR SUB-TITLES  
USE  $\frac{3}{16}$ " HIGH  
LETTERING AND  $\frac{3}{32}$ "  
SPACING.

FOR MOST NOTES AND OTHER  
TEXT USE  $\frac{1}{8}$ " HIGH LETTERING  
AND  $\frac{1}{16}$ " SPACING (MINIMUM FOR  
DOCUMENT REDUCTIONS)

IN SOME INSTANCES THE USE OF  $\frac{3}{32}$ "  
HIGH LETTERING FOR NOTES IS ACCEPTABLE.  
IN THIS CASE THE SPACING SHOULD BE  
EITHER  $\frac{3}{32}$ " OR  $\frac{3}{64}$ "

A.MADISON  
1638 F2019

LI-2 TITLES/SCALES  
SCALE:NTS

# LETTERING IS DRAWING, NOT WRITING

LETTERING IS FREEHAND DRAWING, NOT WRITING. THEREFORE, THE SIX FUNDAMENTAL STROKES AND THEIR DIRECTION FOR FREEHAND DRAWING ARE BASIC TO LETTERING. THE HORIZONTAL STROKES ARE DRAWN FROM THE LEFT TO THE RIGHT AND ALL VERTICAL STROKES ARE DRAWN DOWNWARD WITH A TRIANGLE TO MAKE THE STROKES STABLE AND STRAIGHT. CURVED STROKES ARE DRAWN WITH A WIDE BODY FLAIR. THE MOST IMPORTANT PART OF GOOD LETTERING IS PERSISTENT PRACTICE WITH A CONTINUOUS EFFORT TO IMPROVE.

A. MADISON

ID 1638 F2019

LI-3 LETTERING

SCALE:  $\frac{1}{8}'' = 1'-0''$

## DESIGN IDEAS

GOOD IDEAS COME FROM EVERYWHERE. IT'S MORE  
IMPORTANT TO RECOGNIZE A GOOD IDEA THAN TO  
TO AUTHOR IT.

— JEANNE GANG, ARCHITECT, STUDIO  
GANG/O'DONNELL

A.MADISON

ID1638 F2019

LI-4 DESIGN IDEAS

SCALE: 3/16"